MainConcept Releases New Plug-Ins for HD Video Editing with Adobe Premiere Pro

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<u>MainConcept GmbH</u>, a wholly-owned subsidiary of DivX, Inc. and one of the world's leading providers of video/audio codecs and software development kits (SDKs) to the broadcast, film and consumer markets, has announced the release of MainConcept MPEG Pro HD 4 Plug-In Suite for Adobe Premiere Pro CS4 and CS3 software. This new MPEG Pro HD 4 Plug-In helps professional videographers, editors and producers edit high-definition video in various formats. Now available in five different powerful codec format packages, the

MPEG Pro HD 4 Plug-In makes it quick and easy to edit video formats such as AVC-Intra in the Adobe Premiere Pro workflow. The newest MPEG Pro HD 4 Plug-In augments existing frame-accurate, native editing of a variety of formats in Adobe Premiere Pro, with full support for formats such as AVC-Intra or XDCAM 4:2:2, among others.

Various MainConcept MPEG Pro HD 4 versions are available:

MPEG Pro HD 4 H.264/AVC & MPEG

MPEG Pro HD 4 XDCAM

MPEG Pro HD 4 DVCPRO

MPEG Pro HD 4 AVC-Intra

MPEG Pro HD 4 Broadcast Suite

The MainConcept MPEG Pro HD 4 Plug-In adds professional enhancements to Adobe's video editing flagship product, such as Dolby Digital 5.1 output channel support, AVC-Intra Class 50 and 100 support, and many other ready-to-use project, sequence and export presets for all sorts of devices as well as production and broadcast environments

"Adobe Premiere Pro CS4 provides a comprehensive solution for creative professionals who need to craft world-class video," said Owen Walker, senior product manager for Adobe Premiere Pro at Adobe. "MainConcept's new plug-in extends the capabilities of Adobe Premiere Pro CS4 to an even greater range of workflows, such as those involving AVC-Intra codecs. We are pleased that MainConcept is dedicated to supporting Adobe software and providing even more options for our customers working in a wide range of formats."

"Users will benefit from the unique features and various improvements we've added that build on the Adobe Premiere Pro workflow," said Muzaffer Beygirci, Managing Director and VP Sales of MainConcept GmbH. "By providing multiple Plug-In options, we have created a

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comprehensive and cost-effective video editing solution for any production environment."

A full list of features as well as the MainConcept Plug-Ins is available for online purchase and instant download at the MainConcept website. A free demo version is available for pre-purchase testing.

More information about the MainConcept MPEG Pro HD 4 Plug-In for Adobe Premiere Pro CS3/CS4 is available at www.mainconcept.com .